

THINK | BIG Accelerator Behaviors, Steps, and Indicators List

Accelerator Behaviors are those that have the most potential to 1) directly or indirectly reduce the risk of maternal and child death due to a preventable cause and 2) has low uptake in a particular context. These behaviors are most often presented from the perspective of the person who must carry out the behavior.

- Performance indicator used to measure progress toward the behavioral outcome
- A direct indicator is not available. A proxy, linked to the behavior by one or more assumptions, is used to measure progress

Accelerator Behaviors	Steps	Indicators
🛃 Child Health		
Care for Pneumonia Caregivers appropriately manage care for signs and symptoms of ARI for children	 Recognize signs and symptoms of ARI Mobilize transport, resources and logistics Obtain appropriate diagnosis and treatment from qualified provider Adhere to a full course of prescribed treatment Continue or increase breastfeeding appropriate for age Continue other fluids and feeding as possible during illness Provide extra food according to age for at least 2 weeks following illness 	Percentage of children born in the five years preceding the survey with acute respiratory infection taken to a health facility
Treatment for Diarrhea Caregivers provide appropriate treatment for diarrhea at onset of symptoms in children	 Recognize signs and symptoms of diarrhea Obtain ORS and full course of zinc from a sanctioned source Give child ORS throughout diarrheal episode Give child a daily zinc supplement (usually for 10 to 14 days) Continue or increase breastfeeding appropriate for age Continue other fluids and feeding as possible during illness Provide extra food according to age for at least 2 weeks for following illness 	Percentage of children born in the five years preceding the survey with diarrhea in the two weeks preceding the survey who received oral rehydration solution (ORS), that is either fluid from an ORS packet or a pre-packaged ORS fluid
Minimunization		
Full Course of Immunizations Caregivers complete a full course of timely vaccinations for infants and children under 2 years	 Accept first course of vaccinations at birth or at the first well- baby visit Mobilize transport, resources, and logistics Seek immunizations on schedule from a qualified provider Complete all immunizations per age requirements 	Percentage of children 12-23 months who had received all 8 basic vaccinations



🚴 Malaria

Insecticide-Treated Net Use Pregnant women and children sleep under an insecticide-treated net (ITN)	 Acquire sufficient ITNs to cover every sleeping space Hang ITNs appropriately Retreat, repair, or replace the net as needed 		Percentage of pregnant women who slept under an insecticide treated net (ITN) the night before the survey Percentage of children under age five who slept under an insecticide treated net (ITN) the night before the survey
Intermittent Preventive Treatment of Malaria in Pregnancy Pregnant women take intermittent preventive	 Decide to seek ANC care early before the end of the first trimester Obtain IPTp at each ANC visit, beginning in second trimester 		Percentage of women age 15-49 with a live birth in the two years preceding the survey who during the pregnancy took three or more doses of SP/Fansidar, with at least one dose during an antenatal care visit
treatment of malaria (IPTp) during antenatal care (ANC) visits	 Adhere to provider instructions on when to return for the next visit 		Percentage of women age 15-49 with a live birth in the two years preceding the survey who during the pregnancy took two or more doses of SP/Fansidar with at least one dose during an antenatal care visi
Care for Malaria Caregivers appropriately manage care for signs and symptoms of malaria for children	 Recognize signs and symptoms of malaria Decide to seek care Mobilize transport, resources and logistics to get to a qualified provider who can test properly for malaria Obtain diagnosis from a qualified provider Obtain treatment based on diagnosis of the provider Adhere to full course of prescribed treatment 	(h	Among children under age five with fever in the two weeks preceding the survey, the percentage for whom advice or treatment was sought from a health facility or provider
Maternal Health			
Antenatal Care Pregnant women complete a full course of quality antenatal care (ANC)	 Recognize signs and symptoms of pregnancy Decide to seek ANC early, before the end of the first trimester Plan transport, resources and logistics Attend all recommended ANC visits Obtain all required services from qualified provider at each visit Adhere to provider instructions during and following each visit, including when to return for the next visit 	(A)	Percentage of women who had a live birth in the three years preceding the survey who had 4+ antenatal care visits
Delivery in Health Facility Pregnant women deliver in a health facility with an equipped, qualified provider	 Identify appropriate health facility for delivery Plan transport, resources and logistics required for delivery in health facility Obtain all required services before, during and after delivery from qualified provider Adhere to provider instructions during and following birth of infant 	(h	Percentage of live births in the three years preceding the survey delivered at a health facility



Newborn Health

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Essential Newborn Care Caregivers provide essential newborn care immediately after birth	 Learn the components of essential newborn care Obtain essential newborn care supplies for cord cutting and care, drying and wrapping, and resuscitation Make sure provider follows essential newborn care Adhere to provider instructions 	~	Percentage of live births in the three years preceding the survey delivered at a health facility. The proxy indicator is based on the assumption that newborns are more likely to receive the elements of essential newborn care if they are born in a health facility
Care for Newborn Illness Caregivers seek prompt and appropriate care for signs and symptoms of newborn illness	 Recognize signs and symptoms of newborn illness Mobilize transport, resources and logistics to get to a qualified provider Obtain care from a qualified provider Adhere to full course of prescribed treatment Continue breastfeeding 	 	Percentage of last births in the two years preceding the survey who had their first postnatal checkup within the first two days after birth. The proxy indicator is based on the assumption that caregivers who attend a postnatal checkup within the first two days are more likely to know the danger signs of newborn illness and take action, and are also accessing care during a child's most vulnerable days.
🚯 Nutrition			
Early Initiation of Breastfeeding Mothers initiate breastfeeding within one hour after delivery	 Request and allow newborn to be placed on chest and breast immediately (within first hour) after birth Allow newborn to suckle even if milk does not appear to be presenting Refrain from offering pre-lacteal feeding 	(h	Among last-born children born in the two years preceding the survey the percentage who started breastfeeding within I hour of birth
Exclusive Breastfeeding Mothers breastfeed exclusively for six months after birth	 Decide to exclusively breastfeed Plan with family members and other supporting actors for ways to work through breastfeeding concerns and challenges (I.e. feed the bay breastmilk if away from the baby) Do not give any other substance before initiating breastfeeding within the first hour Make sure baby attaches properly to the breast Feed only breastmilk day and night when the baby is hungry or when it is time (8-12 times per 24 hour period) Do not give or allow others to give the child water, other liquids, substances, or foods Allow time to feed, feeding until the first breast offered feels soft, and then offering the second breast Seek care for breast or breastfeeding problems 	(1)	Percentage of youngest children under two years of age living with the mother who are exclusively breastfed from age 0-5 months
Complementary Feeding Caregivers feed adequate amounts of nutritious, age- appropriate foods to children from 6 to 24 months of age, while continuing to breastfeed	 Obtain animal source foods and other nutrient-rich fruits and vegetables for daily meals Prepare and offer food of appropriate consistency based on age Prepare and feed required number of meals based on age Prepare and feed meals of adequate amounts based on age Prepare and feed meals hygienically 	(h	Percentage of breastfed children age 6-23 months fed four or more food groups and the minimum meal frequency



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Reproductive Health

Adolescent First Birth Sexually active adolescents use a modern contraceptive method to delay first birth until after age 18	 Decide to use a modern contraceptive method Obtain family planning counseling from a qualified provider Select appropriate modern contraceptive method Obtain chosen method Use chosen method as instructed 	Percentage of sexually active unmarried women age I5-19 currently using any modern method of contraception
Birth Spacing After a live birth, women or their partners use a modern contraceptive method to avoid pregnancy for at least 24 months	 Decide to use a modern contraceptive method Obtain family planning counseling from a qualified provider Select appropriate modern contraceptive method Obtain chosen method Use chosen method as instructed 	Percentage of currently married or in union women using family planning for spacing
Water, Sanitation and Hygiene		
Handwashing with Soap Family members wash hands with soap under running water at 4 critical times [after defecation, after changing diapers, before food preparation and before eating]	 Construct or purchase handwashing station Obtain soap and water Maintain handwashing station with soap and water at all times 	Among households where place for handwashing was observed, percentage of households with soap and water. Soap includes soap or detergent in bar, liquid, powder or paste form
Safe Disposal of Human Feces Family members safely dispose of human feces	 Decide to build or access a latrine Build or access an improved latrine Always use the latrine for human feces, including feces from babies Cover the latrine hole Maintain latrine and surroundings 	Percentage of households with improved, non- shared toilet facilities
Safe Drinking Water Family members drink safe water	 Collect water from an improved source in a clean container Transport water in a clean, covered container When necessary, treat water by boiling, solar water disinfection (SODIS), chlorination or filtration Store water in a clean, covered container out of reach of children Retrieve water using a clean, long handled implement Provide water to children with clean cup 	Percentage of households whose main source of drinking water is an improved source

Source for Indicators: The DHS Program Indicator Data API, The Demographic and Health Surveys (DHS) Program

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